



NEW LIFESTYLES

GUIDE TO SENIOR LIVING & CARE

**Branding, traffic, and leads
for one rate through all of these sources!**

Print:



Full Page Ad:
4.625" x 7.5"




Half Page Ad:
4.625" x 3.25"

Quarter Page Listings

- Color-coded listing categories
- E-mailed leads (With full page ads only)
- All listings in print and online
- Inclusion in digital guide and mobile site

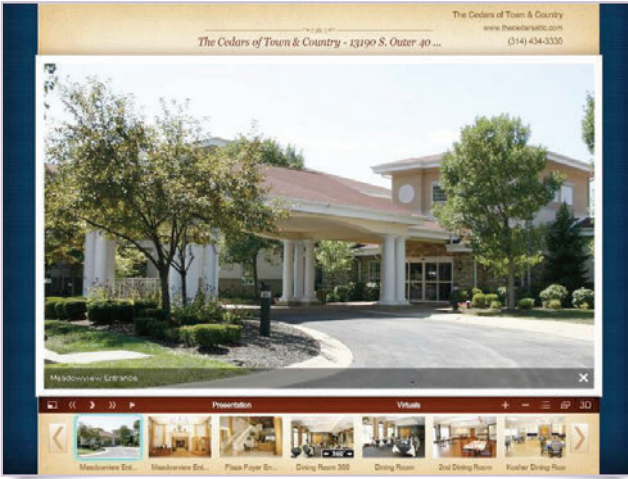
Online:



- **Descriptions:** Included with most print packages.
- Graphics
- Amenities & Services Table
- Brochure
- **Links:** Drive traffic to your website and social media accounts   
- **Featured Listing Package:**
 - Top of Search Placement
 - Description
 - Link
 - Graphic
 - Downloadable Brochure or Photo Gallery
- **Banners:** Deliver your message to another audience

* See rate card for pricing and a la carte items

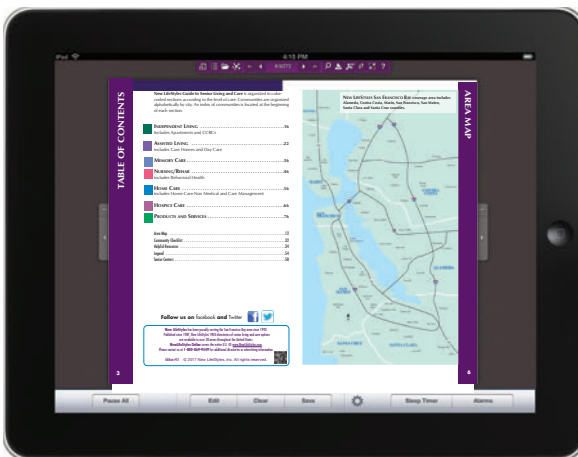
** All options include information request form, online leads, email form, traffic reports, and material updates.



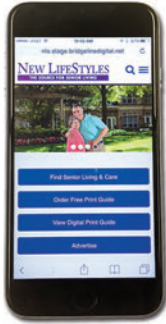
- **Tours, Videos and Photo Gallery:**
 - Enhanced ways to showcase your community

Digital Guide:

- Mirrors print version
- All links are live
- Live links between ads, listings and index
- Generates additional leads, views and traffic



Mobile:



- Available on any smartphone
- Search nearby communities, or customize search by city or zip code
- All advertisers featured

Custom Website Design & Online Services

Let New LifeStyles create and optimize a site for you.

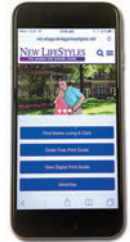
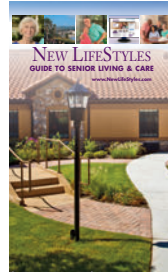


Design Services:

Website Design & Development | Search Engine Marketing | e-Commerce | Social Media Marketing

www.nlmwebdesign.com

New LifeStyles, the comprehensive guide to senior living and care options, combines extensive distribution, online traffic, and qualified leads to help meet your marketing goals.



Distribution Network

New LifeStyles is distributed through a network of senior service professionals including:

- Hospitals (Discharge Planning)
- Social Workers
- Physicians' Offices
- Senior Centers / Associations
- Churches and Community Organizations
- Senior Living & Care Providers
- Select Pharmacies and Retail Outlets